

"Pac-Man Fever" Songwriter Celebrates The 40th Anniversary of Pac-Man 80's Arcade Game...

Author of "Pac-Man Fever" & Original Artist tells your audience:

- Unlikely bar (still in operation) where Pac-Man Fever was born
- How Pac Man Fever broke the mold and became an unlikely hit
- What happened the first time Pac-Man Fever was played on the radio
- How the State of Florida made Pac-Man Fever a hit
- From *People Magazine* to *The Simpsons*, *South Park* and *Family Guy* how Pac-Man Fever became a part of 80's pop-culture
- How the band came to record the theme song for the Academy Award nominated movie *Wreck-It Ralph*
- Why the new *Pac-Man Fever* book is breaking the mold again

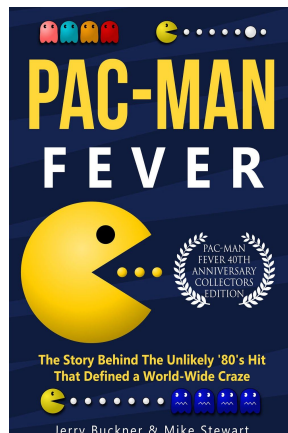
• 40th Anniversary of Pac-Man video game

May 2020 is the 40th anniversary of the Pac-Man video/ arcade game that shot to popularity in 1980 but became a [pop-culture phenomenon](#) as recognized by Namco, creators of Pac-Man - [see link](#) when the Pac-Man Fever song by Buckner & Garcia took off and became a world-wide gold-selling record for the duo.

• The Pac-Man Fever song embodies the spirit of the 1980s

The Pac-Man Fever song turns up whenever media wants to plug into 1980's nostalgia as the song has been used on the popular television shows

like *The Simpsons*, *Family Guy* and *South Park* and has even been played during the Rose Bowl Parade.



• 1980's Pop-Culture Resurgence

The Pac-Man 40th Anniversary is just part of a larger resurgence of 1980's pop-culture with the popularity of shows like *Stranger Things*, *The Goldbergs*, and Super-Bowl commercials with many 80's references. 80's video games are still very popular today on phones, tablets and computers to whole new audience. Even new movies like "Pixels" and "Ready Player One" fuel the fire.

• Digital Music Ebooks: A Hot New Trend In The Music Business?

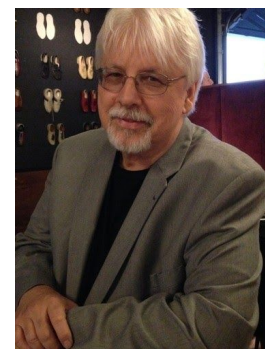
Pac-Man Fever broke the mold as a hit song about a video game. The band once again breaks the mold with its release of the first-ever digital music ebook. Digital music ebooks are unique to the marketplace because they offer "The Story Behind The Song"™ which includes the history of the making the song and album as well enhanced media capabilities such as download of the album, alternative

versions of the song including a karaoke track, lyrics, sheet music and behind the scenes video footage. **Get a review copy [here](#).**

Jerry Buckner says "Digital music ebooks are finally bringing back liner-notes that we all used to love with our vinyl albums. But this is better because of all the enhanced media about the music we can provide to fans."

Delivered the theme to Disney's Wreck-It Ralph movie in 2-weeks?

Because of the popularity of Pac-Man Fever Disney decided to ask Buckner and Garcia to record the theme song to the Academy Award-nominated *Wreck-It Ralph* movie which they did in less than 2-weeks.



Jerry Buckner is a successful songwriter, producer, and artist who has written, produced or performed on a wide variety of recording projects including the "Theme To WKRP In Cincinnati" and the million-selling classic 80's hit "Pac Man Fever". In 2012 he co-produced the title track to the hit Disney movie "Wreck-It Ralph" which received numerous awards and was nominated for an Oscar.